



**September 2008**

**Message from the President**

## **MAKE YOUR VOICE HEARD!**

PWI Members: Please fill out our PWI Member Networking Survey online by going to the link below. Members who submit the survey and give us their names will be entered into a drawing for a free member luncheon. All entries must be in by August 31st!

[http://www.surveymonkey.com/s.aspx?sm=N\\_2bHNviLEzLODN2YukMkJGw\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=N_2bHNviLEzLODN2YukMkJGw_3d_3d)

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Ladies, you were recently asked for thoughts/ideas regarding fundraising for PWI scholarships. After much board discussion and input from our members, the board determined that PWI's mission statement did not include fundraising.

After two years of successful golf outings, the proceeds from the golf outing were awarded to three very bright and deserving young ladies. In the future, if PWI finds itself in this position scholarships will again be considered.

Thank you to all who took the time to comment.

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## **Professional Women's Initiative Board**

### **Co-Presidents**

B'Ann Dittmar  
U.S. Bank  
[bannn.dittmar@usbank.com](mailto:bannn.dittmar@usbank.com)

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### **Treasurer**

Tina Hyde  
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### **Director of Programs**

Carrie Melton  
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### **Director of Communications**

Nancy Peterson  
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### **Membership Director**

Sue Berning  
[sberning@yahoo.com](mailto:sberning@yahoo.com)

### **Director of Community Connections**

Betsy Eaton  
Convention & Visitor's Bureau  
[director@galena.org](mailto:director@galena.org)

### **Hospitality Director**

Jackie Richardson  
Eagle Ridge Resort and Spa  
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**GROWTH OPPORTUNITY UNITY**

## September Luncheon Invitation



WE MAY KNOW THAT KEEPING YOUR SAVINGS IN AN OLD MASON JAR OR THE MATTRESS IS NOT A WAY TO SECURE YOUR RETIREMENT! BUT AS A WOMAN, WHAT CAN YOU DO TO BETTER INVEST YOUR MONEY FOR THE LONG TERM?

### **Investment Tips and Estate Planning for Women**

By Larry Eggers, President,  
Eggers Financial Group

### **ANNUAL PWI "BRING A FRIEND" LUNCHEON**

September 10, 2008  
11:30 am - 1:00 pm

**Ramada Galena**

RSVP with Jackie by  
September 5<sup>th</sup>:

[jrichardson@eagleridge.com](mailto:jrichardson@eagleridge.com)

**\$12 – for members & friends  
Friends dine at member price!  
That is a good investment!**

Another opportunity to pick up your copy of  
the new membership directory!

Discussion on investing in a volatile market, investing in an election year and very personal ideas for basic estate planning.

New Members can join at ½ price!  
[www.pwigena.org](http://www.pwigena.org) for application  
and more information!



## September Luncheon Speaker Larry Eggers of Eggers Financial Group

You don't want to miss the September luncheon! Investment Tips & Estate Planning for Women



We will discuss investing in volatile markets, investing in an election year and very personal ideas for basic estate planning.

## September Luncheon “Bring a Friend” Luncheon

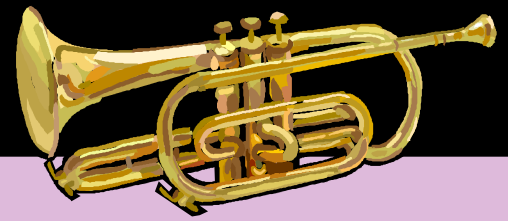
September is a special Bring-A-Friend luncheon. Not only can your guest attend the luncheon at the member price, but PWI is offering 50% off the membership price for new members for the rest of our calendar year, through March 31, 2009!

**Now is the time to bring new members into the PWI family!**

## Membership Directory

The Membership Directory, for the exclusive use of all members, will be available on the website in the next two months. Watch for details coming next month!

“Members Toot Your Horn”



## Please join us for the 2008 US Bank Galena Parade of Homes

Friday and Saturday, October 18th and 19th  
10:00 a.m. - 4:00 p.m. both days

Tour 10 newly constructed homes with interior decor  
to view the latest in style trends, technology and design.

Tickets are \$8 in advance at any Galena or Dubuque US Bank location  
or \$10 at the door.

Proceeds benefit Habitat for Humanity of Jo Daviess County,  
Tri-State Christian School and  
Special Olympics of Jo Daviess County.

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### CHUKKERS FOR CHARITY

September 21, 2008, 2:00pm  
Camp Creek Ranch, Camp Creek Road,  
Carroll County\*

**Admission: \$5.00**

All proceeds benefit Choices, DARE of Carroll County,  
Haiti Mission Project of Carroll County  
and the Jo Daviess Conservation Foundation

Tickets available from any of the  
participating charities or at the gate.

**Refreshments available or Tailgate**

This event is sponsored by: John Greene, MFH; Bryan and  
Christy Cressey, MFH, owners Camp Creek Ranch; and  
Cornwall Hounds Hunt Club

\*From Route 20, go south on Derinda Road a few miles into Carroll County. You will see Camp Creek Road on the left. Go left for approximately 1 3/4 miles and the polo grounds will be on the right. From Carroll County go north on Scenic Ridge Road to Camp Creek Road on the right, just a few miles before entering Jo Daviess County. Then follow as noted above.

# “Members Toot Your Horn”



## PWI “Member Toot Your Horn” & Newsletter Parameters

August 2008

1. MTYH submissions follow the same production schedule as the Board, newsletter compiler and web master. Please submit your articles by the 15<sup>th</sup> of the month.
2. MTYH submissions are directed to Director of Communications via email, [peteronnancy@mac.com](mailto:peteronnancy@mac.com).
3. Submissions can include histories, sales, new products, personnel changes, fundraising events, business or organizational news, and articles of interest to the PWI membership
4. Articles should be a maximum of 600 words. In addition, photos of the PWI member organization are encouraged.
5. Articles that have time-sensitive materials take precedence over articles of general interest.
6. The Board through the Communications Director reserves the right to publish articles within word and timeframe limits.
7. PWI’s monthly newsletter will be no longer than 6 pages per month.
8. All articles are subject to review or revision between the PWI member and the Communications team.
9. **Community Connections** is reserved for non-profit organizations that want to feature their organization and inform the membership of their needs. Please refer these features to the Director of Community Connections